

1. What is your color?
2. Look through the following websites and do independent research

[http://en.wikipedia.org/wiki/Color\\_psychology](http://en.wikipedia.org/wiki/Color_psychology)

<http://www.color-wheel-pro.com/color-meaning.html>

<http://www.helpscout.net/blog/psychology-of-color/>

<http://www.whitmanwallpaper.com/colortrends/ben-moore-color-assoc.shtml>

<http://www.hgtv.com/decorating/color-meanings/pictures/index.html>

<http://www.womensforum.com/color-symbolism-in-literature.html>

3. What are some other names for your color? How do these names connote different things?
4. What is the emotional connotation of your color?
5. What are the social/cultural connotations of your color?
6. Where does your color appear frequently? In what sort of places and in what sort of advertisements?
7. What could your color possibly symbolize in the Great Gatsby?
8. Turn your findings into a chart that shares your findings about your color.

Name: \_\_\_\_\_  
American Literature: The Great Gatsby  
Color Research Groups